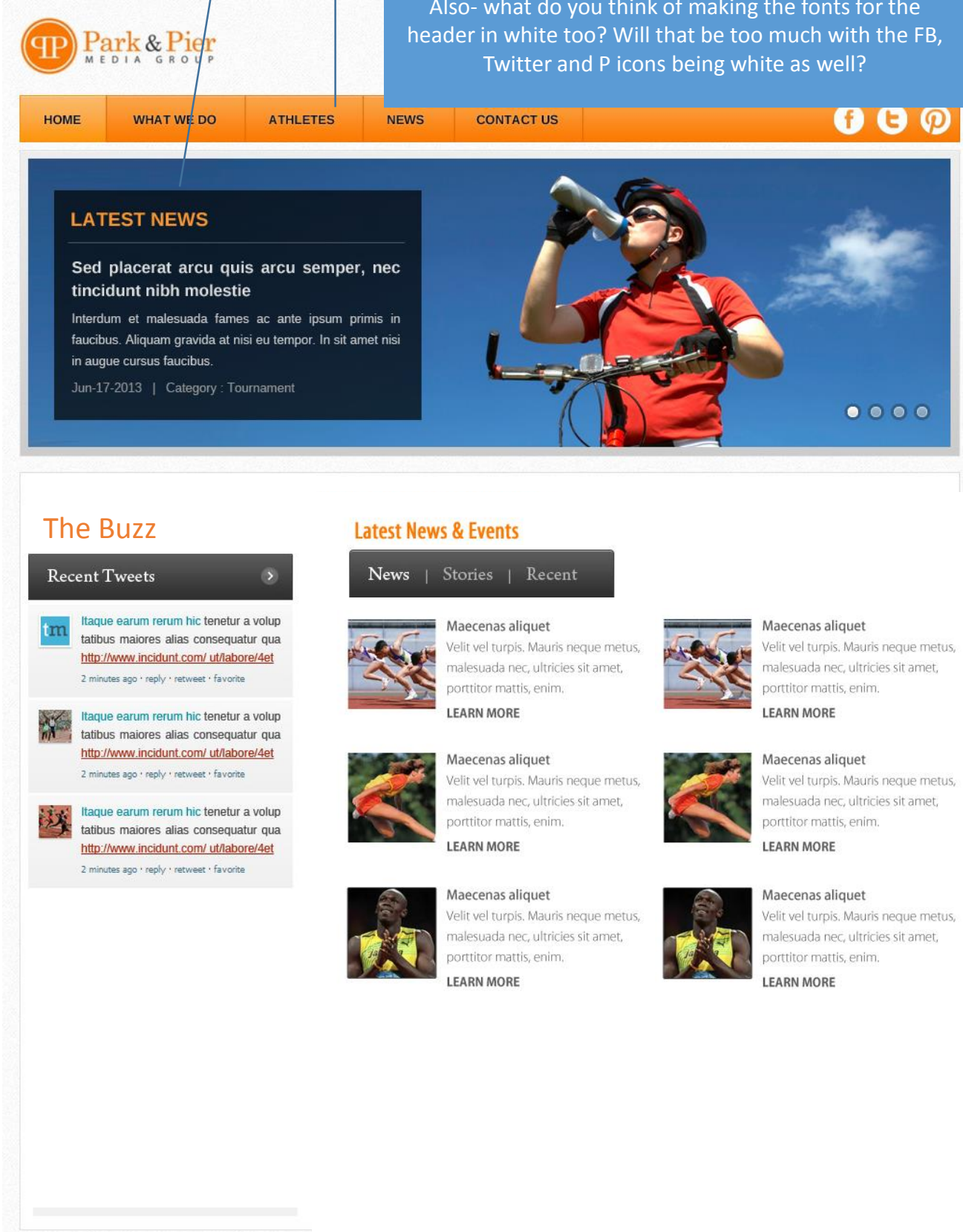


Let's make the Graphic "Dominate" the home page. There should be a 'wow factor' to how the graphic appears- So, let's scale it a bit bigger. See the next slide for the example.

Also- what do you think of making the fonts for the header in white too? Will that be too much with the FB, Twitter and P icons being white as well?



For every footer, remove gallery and add news to mirror the header

# Example of HomePage



WHO WE AREWHAT WE DO

NEWSJOIN OUR TEAMCONTACT

CONNECTING BRANDS TO FANS  
THROUGH PASSION

Golden State Warriors Stephen Curry + See More



TALENT

Representing the commercial, financial and philanthropic endeavors of the world's top athletes, celebrities and personalities.

+ more



MARKETING

Harnessing consumer passion for sports and entertainment to create content marketing programs that drive results.

+ more



EVENTS

Developing and managing engaging, innovative brand experiences, from grassroots to the global stage.

+ more



ENTERTAINMENT

Bridging commerce and culture through the power of entertainment marketing via music, film, theme parks, fashion, video games and celebrities.

+ more



RESEARCH

Providing consumer insights on why fans are fans and applying a data-driven approach to all stages of the strategic planning process.

+ more

OCTAGON MISSION

We use passion for sports and entertainment to deepen the emotional connections between our clients and their target audience.



## LATEST NEWS

### Sed placerat arcu quis arcu semper, nec tincidunt nibh molestie

Interdum et malesuada fames ac ante ipsum primis in faucibus. Aliquam gravida at nisi eu tempor. In sit amet nisi in augue cursus faucibus.

Jun-17-2013 | Category : Tournament



## What we do?

Park and Pier Media Group is the agency of the 21st century. Combining critical thought, industry expertise, strategic thinking and a results driven process, P&P is emerging as a leading full service agency for consulting, strategic partnerships, business development, lifestyle marketing, media planning, athlete representation, event sponsorship and more. From Park Avenue to Pier Avenue, P&P is a credible voice and thought leader that can move any brand forward.



## Athlete Brand Building

Think 'athlete representatives who spent their careers managing some of the world's biggest brands and sponsoring athletes themselves'. We are individuals who build brands, relationships and lives with their athletes.

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Donec commodo metus dui, sed semper est malesuada

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Class aptent taciti sociosqu ad litora torquent per

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Suspendisse consectetur cursus odio

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Praesent accumsan aliquet nibh, vitae porta nisl

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Nulla dignissim, urna id malesuada fermentum, tellus felis

Cum sociis natoque penatibus et magnis dis parturient montes

View all Latest News »

sit amet erat id nunc tincidunt posuere. Nam vitae est dictum, cursus neque vitae. Praesent turpis tortor, Cras ultricies, nibh eget rutrum placerat. [More...](#)

sit amet erat id nunc tincidunt posuere. Nam vitae est dictum, cursus neque vitae. Praesent turpis tortor, Cras ultricies, nibh eget rutrum placerat. [More...](#)

See the next two slides for two examples of how I want this done. Set it up whichever way is possible and in your opinion will look the best, is 'simpler', easy to navigate, easy to edit and scalable.

OR


use tiles like we did for the athlete page for each capability

# Examples- What We Do

## WHAT WE DO

MARKETING   TALENT   EVENTS   ENTERTAINMENT   RESEARCH

In what has become a multibillion-dollar business, Octagon is a leader in sports marketing, talent representation, event management, entertainment marketing, and research—and we've been acknowledged time and again as doing it best. Our robust offering of client services includes both traditional and leading edge platforms including experiential marketing, mobile marketing and cause-related marketing. At every turn, we provide our clients the services and solutions they need to drive their businesses and keep their brands thriving in today's marketplace.



<http://www.octagon.com/#!/what we do/mar>

### Capabilities

## Every challenge reveals new capabilities. Every exploration yields fresh expertise. Believe it.

A little while ago, we asked everyone who works at STRUCK to fill out one of those awesome anonymous-response surveys. It was a single question: What do you say when someone asks you where you work?

It was no surprise that, when the answers were tallied, we had a bit of a mess on our hands. Just about every one of us said something different. A design boutique. A digital agency. A non-traditional advertising house. A home away from home.

And, to be honest, we love it this way. We'd never lock ourselves in the confines of one discipline. That's why we've settled on calling STRUCK a creative agency. We create things—experiences, feelings, visions, engagements—and embrace capabilities—from brand strategy to custom software development—to make brands

Brand Identity	01	02	Brand Strategy
Advertising	03	Your brand is more than a logo and a color palette. It's a gut feeling. It's a promise. It's everything you believe.	
Mobile Applications	05	06	Social Media
Motion Graphics	07	08	Environmental Design

<http://struck.com/about>





## LATEST NEWS

Sed placerat arcu quis arcu semper, nec tincidunt nibh molestie

Interdum et malesuada fames ac ante ipsum primis in faucibus. Aliquam gravida at nisi eu tempor. In sit amet nisi in augue cursus faucibus.

Jun-17-2013 | Category : Tournament



## Contact us

Kindly post your valuable Suggestions & Query

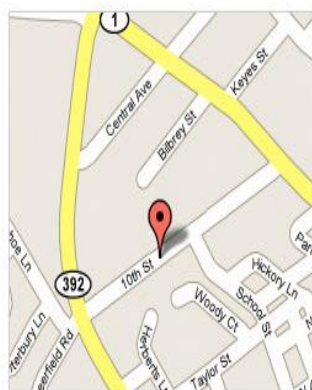
Enter your Name

Enter your Email

Enter your Phone Number

Add Your Comments Here:

Submit Query



### Contact Details

#54 Palamroad, Lorem ipsum,

Phone: 546 213 6546

Fax : 564 231 5465

E-mail: [info@parkandpier.com](mailto:info@parkandpier.com)

Remove Map and Address but add the following section:

Athlete Relations:

[athletes@parkandpier.com](mailto:athletes@parkandpier.com)

Media Inquiries:

[media@parkandpier.com](mailto:media@parkandpier.com)

Marketing and Strategy Inquiries:

[info@parkandpier.com](mailto:info@parkandpier.com)

## LATEST NEWS

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## Athletes

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### Athlete Brand Building

Mauris varius mi tortor, eget commodo augue dignissim at. Aenean imperdiet.

Website : [www.sitename.com](#)

Event : July 2 Cras a turpis nec tellus suscipit



Media Guide



Brand Book



### Athlete Brand Building

Mauris varius mi tortor, eget commodo augue dignissim at. Aenean imperdiet.

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Media Guide



Brand Book



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